

# ABDULAZIZ ALFADLI

## SENIOR MEDIA DIRECTOR | OPERATIONS MANAGER



Dhahran, Eastern Province, KSA | azizalfadli@gmail.com | +966-539-777-922

Multidisciplinary professional with proven experience in management, media strategy, and procurement operations with 20 years of experience. Driven by a passion for self improvement and streamlining procurement processes to support business objectives, I plan to leverage this diverse background in a Procurement Manager role with a reputable company.

### AREA OF EXPERTISE

- Vendor Management & Negotiating
- Budgeting and Cost Reduction
- Management & Marketing
- Communication
- Supply Chain Optimization
- Team Coordination
- Procurement Compliance
- Contract Management
- Fluent in Arabic & English

### PROFESSIONAL EXPERIENCE

#### Independent Contractor, Ithra

January 2025 - Present

📍 Khobar, Eastern Province, Saudi Arabia

- Negotiating contracts with freelancers or media outlets
- Equipment sourcing and rentals
- Campaign production (planning and executing ad/media campaigns)
- Project management from brief to delivery
- Content creation (photo, video, graphic design)
- Cross-Functional Communication

#### Senior Multimedia Specialist , Lead Entertainment Group

May 2024 - December 2024

📍 Khobar, Eastern Province, Saudi Arabia

- Responsible for the technical operation of the LEAD Media Production Department.
- Vendor negotiations, supply chain coordination, and cost control.
- Media Procurement & Asset Sourcing
- Setting up, operating, and maintaining production equipment such as cameras, lighting, drones, microphones, recording devices and editing software
- Implemented procurement workflows aligned with company objectives and regional compliance.
- Coordinated logistics and ensured timely delivery of assets for campaigns and events
- Logistics & Planning: Manage project schedules, forecast logistics, and ensure timely availability of equipment and materials
- Team Supervision: Instruct crews on technical/aesthetic aspects and oversee camera and lighting operations for optimal production quality

#### Media Director, Fifty-Seven Productions

Aug 2015 - Dec 2023

📍 Halifax, Nova Scotia, Canada

- In charge of producing and directing corporate videos to the highest standard, from conception to finished product
- Developing and maintaining relationships with suppliers and coordinating for all supply needs
- Responsible for preparing purchase contracts and maintaining records

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**Operations Manager, EZ Movers Company****Feb 2014 - 2015** Canada

- Negotiate contract terms of agreement and pricing
  - Track and manage moves to ensure timely delivery and efficiency
  - Coordinate with workers daily to ensure proper handling and packing
  - Responsible for negotiating with contractors when necessary
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**Production Manager, Nocturnalight Productions****Feb 2011 - March 2014** Halifax, Nova Scotia, Canada

- Worked as a camera operator with Sony cinema camera systems
  - Completed various projects such as corporate training videos and real estate videos
  - Worked alongside producers and directors to achieve high quality promotional material for companies
  - Trained a small team of individuals to assist with the camera equipment to work alongside more complex shoots in indoor and outdoor settings
  - In charge of production budget, ensuring expenses controlled while maintaining top of the line equipment
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**Event Planner/Purchasing Manager, Nocturnalight Productions****Feb 2005 - Jan 2011** Toronto / Montreal / Halifax, Canada

- Managed a portfolio of events from fashion shows and concerts to sporting events, ensuring seamless execution and client satisfaction
  - Project Budget Oversight
  - Media Procurement & Asset Sourcing
  - Managed client needs such as scoping out venues, equipment rental, hiring necessary professionals, negotiating deals with service providers
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**EDUCATION**

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**Bachelor of Business Administration****Graduated in 2013**

Mount Saint Vincent University

- Double Major in Management and Marketing

**Diploma of Tourism and Hospitality****Graduated in 2013**

Mount Saint Vincent University

- Completed Diploma with related Serve Safe Certificate

**Film-Maker Academy** Online Film Course**December 2022**

- Gained comprehensive knowledge in scriptwriting, storyboarding, directing, and cinematography.
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**RECENT PROJECTS 2024/2025**

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|--|---|
| • <b>Ithra Cultural Days Japan</b> <i>Ithra</i>              | • <b>Dhahran Career Fair</b> <i>Ithra</i>     |
| • <b>Iktva 2025 Dhahran Expo</b>                             | • <b>MAINTCON 2024 Bahrain</b>                |
| • <b>6th Int.Conference on Learning Cities</b> <i>Jubail</i> | • <b>IRead</b> <i>Ithra</i>                   |
| • <b>Islamic Art Conference</b> <i>Ithra</i>                 | • <b>94th Saudi National Day</b> <i>Ithra</i> |
| • <b>Theater Play competition</b> <i>Ithra</i>               | • <b>Eid al Adha</b> <i>Ithra</i>             |